

## North American Neuromodulation Society | 26th Annual Meeting Caesars Palace Convention Center, Las Vegas, NV

Increase your visibility during the NANS 26th Annual Meeting by sponsoring one or more of the following opportunities. Complete and return this form to request sponsorship. Exclusive opportunities that receive multiple requests will be assigned based on Priority Points.

Annual Meeting Commercial Support Levels			
	Diamond Level	\$150,000	100
	Platinum Level	\$83,000	70
	Gold Level	\$64,000	50
	Silver Level	\$35,000	40
	Bronze Level	\$20,000	30

Edu	cational Support		Points
	WIN Support	\$5,000	5
	APP Lunch	\$20,000	30
	APP Support	\$5,000	5
	i3 Lunch	\$20,000	30
	Engineering Principles of DBS and SCS in Clinical Practice: General Introduction and Emerging Concepts	\$20,000	30
	Intrathecal Therapy course	\$20,000	30
	Residents and Fellows Reception	\$17,000	25
	Presidents Reception	\$17,000	25
	Non-CE Lunch Symposia (6 available)	\$31,000	30

Branding and Advertising				
	Wi-Fi Sponsor (Exclusive Sponsor)	\$25,000	30	
	Pub Hub Host	\$20,000	25	
	Tote Bags (Exclusive Sponsor)	\$20,000	25	
	Bag insert	\$3,000	2	
	Hotel Key Cards	\$16,000	15	
	Lanyards (Exclusive Sponsor)	\$15,000	24	
	Charging station	\$7,000	10	
	Water Station	\$5,000	10	
	Escalator Wrap	<del>\$20,000</del>	<del>10</del>	
	Escalator Cling/Banner (price per each)	\$5,750	5	
	You Are Here Floor Map	\$7,000	5	
	Hanging Banner	\$6,000	5	
	Chandelier wraps	\$6,000	5	
	Illuminated ad wall (single)	\$3,000	2	
	Illuminated ad wall (double)	\$6,000	5	
	Mirror Clings	\$6,000	5	
	Eblast	\$5,000	5	
	Mobile App Banner ad	\$3,500	3	
	Cups, pens, and other sponsored materials available upon request	\$3,000-\$5,500	3 to 5	

ContactCompany NameCompany Name			
Address			
City, State, ZIP			
Phone	Fax	E-Mail	
Submit this form to reserve your spon	sorship opportunity Full paymen	t must be received within 30 days of request. If navment is not	

Submit this form to reserve your sponsorship opportunity. Full payment must be received within 30 days of request. If payment is not received within 30 days, the sponsorship opportunity will be released and made available again.

Return to lgriffin@neuromodulation.org or 888.374.7259 (fax)



# EXCLUSIVE EXHIBIT PACKAGES FOR OUR DEDICATED SPONSORS

When you join one of these sponsor levels, you send neuromodulation leaders a message that you support and value their work. Increase your visibility and earn exclusive benefits by becoming a distinguished sponsor. The comprehensive package of benefits for these sponsors includes exhibit space and exclusive opportunities.

	30 BRONZE \$20,000	40 SILVER \$35,000	50 GOLD \$65,000	70 PLATINUM \$90,000	100 DIAMOND \$150,000
Logo recognition at meeting (entrance unit and resting slides in session rooms)	Х	Х	Х	Х	Х
Supporter recognition in the meeting app	х	Х	х	х	Х
Supporter recognition with your exhibitor listing	Х	Х	Х	×	Х
Pre/post-registration attendee mailing list	Х	Х	X	Х	Х
Recognition of meeting support on the NANS website	Х	х	Х	х	Х
Guaranteed exhibit booth size		10' x 10'	10' x 20'	20' x 20'	30' x 30'
Complimentary all-access meeting badges	4	6	10	15	30
Invitations to President's Reception				Х	Х
30-minute session with NANS board members				Х	Х
Additional discounts available for sponsor packages (call for details)			Х	Х	Х
Complimentary Board Room*					Х
Pre-show Eblast					Х

\*Diamond sponsors have use of a complimentary board room from 8 am Thursday through 5 pm Saturday for private meetings. The rooms are hardwalled and cannot be combined. An ancillary reservation form is required for assignment of space.

= Number of Priority Points

Linda C Griffin NANS 2023 Exhibit and Sponsorship Manager 773.457.4692 Igriffin@neuromodulation.org

## SPONSORSHIP OPPORTUNITIES TO INCREASE YOUR COMPANY'S PRESENCE

We have so many ways to increase your visibility that we can craft a sponsorship perfect for meeting your goals. Whether you want attendees to visit your website, watch a demonstration of your product, or remember your company's name, there's a sponsorship that will help you achieve your goals!

## EDUCATIONAL SUPPORT OPPORTUNITIES: PREMEETING WORKSHOPS– JANUARY 12–15, 2023

## **Caesars Palace Convention Center**

#### Advanced Practice Provider Course (PAs, NPs, Nurses): A to Z in Neuromodulation

The course will provide advanced practice providers with an overview of topics in neuromodulation through lectures and interactive presentations. The material will be presented by physicians and APP faculty and will be relevant for anyone interested in or involved in the management of patients in pain management, neurosurgery, neurology, orthopedic or physical medicine, and rehabilitation practice.

Lunch: Noon-1:30 pm This sponsored lunch opportunity will be provided at the Caesars Palace Convention Center for attendees participating in the Advanced Practice Provider Course.	\$20,000	30
APPs Support Show your support to our advanced practice providers (APPs) while enjoying unmatched educational content. promote your brand with a table top display and engage with attendees through various lectures and workshops.	\$5,000	5

#### Engineering Principles of DBS and SCS in Clinical Practice: General Introduction and Emerging Concepts

This exciting workshop will present engineering principles relevant to Spinal Cord Stimulation (SCS) and Deep Brain Stimulation (DBS). The target audience of this course is clinicians who currently utilize or are interested in incorporating SCS and or DBS technologies into their clinical practice. The field of neuromodulation is rapidly evolving, and several technologies are now clinically available. These systems have diverse lead and stimulator designs. It is not always clear how different designs or waveform parameters affect the neural response and corresponding efficacy of the stimulation. Therefore, the goal of this course is to provide clinicians with an overview of the engineering principles and biophysics relevant to SCS and DBS. This course will also present the current understanding of the physiological effects and mechanisms of action of standard and emerging forms of SCS and DBS. Furthermore, this course will describe the safety and regulatory issues that are critical to electrode design and stimulation parameters. During the morning session, academic engineers and clinicians will present principles relevant to SCS and DBS technologies. During the afternoon session, engineers and scientists from industry will describe engineering principles, best practices, and new approaches related to their specific technologies. At the end of the course, attendees will have a better understanding of the physiological and technical factors that determine the neural response to SCS and DBS. The ultimate goal of this course is to provide attendees with knowledge that will aid in their clinical implementation of SCS and DBS. The ultimate goal of this course is to provide attendees with knowledge that will aid in their clinical implementation of SCS and DBS technologies.

#### Lunch: Noon-1:30 pm

This sponsored lunch opportunity will be provided at the Caesars Palace Convention Center for attendees participating in this he Engineering Principles of DBS and SCS course.

\$20,000

30

#### Professional Development Workshop

This course is meant for residents, fellows, and new attending physicians in both academics and private practice to fill the void often left by medical training in leadership skills and management. We have a number of nationally renowned speakers to serve as faculty and functional neurosurgeons. At the end of the course, you will be more comfortable advocating for yourself and your team and have a game plan for the year moving forward.

#### Intrathecal Therapy Course

IT therapy is a mature therapy that is currently indicated for chronic pain and severe spasticity. Despite its long history, there are several provocative topics that revolve around this treatment approach. This course will enlighten attendees on these concerns.

#### Lunch: Noon-1:30 pm

This sponsored lunch opportunity will be provided at the Caesars Palace Convention Center for attendees participating in this workshop.

\$20,000

30

#### NANS Invention, Investment, and Invigoration (I3) Forum

This session is designed to provide an interactive and dynamic platform for review and discussion of emerging topics, technologies, clinical applications, and socioeconomic issues. The forum includes clinicians, scientists, engineers, industry, and investors, among others. As manufacturers develop products to help those who would benefit from neuromodulation treatments, it is important to understand the systems and regulatory considerations available for these products.

### Viticus Center

**Cadaver Course Workshops:** More than 125 pain fellows, neurosurgery residents, and neurology fellows will gather for didactic lectures, hands-on training, and presentations from leading experts in neuromodulation therapies such as spinal cord stimulations, intrathecal drug delivery for spacticity and pain management, and deep brain stimulation.

Transportation		
Sponsor the 20-minute shuttle rides to and from the Vitican Center. Sponsors may consider		
wrapping the buses or having a video play on the shuttle. This sponsorship will be recognized in all	\$7,000	14
printed meeting materials. The sponsorship fee is for the recognition; the sponsoring company be		
responsible for the production costs of the branding they choose.		

### Support a NANS Event

<b>Residents and Fellows Reception: Young Neuromodulators</b> This event, on Thursday, January 12, is a prime opportunity to speak with residents and fellows in depth about your solutions and services. Sponsorship includes your company branding on event signage or logo on cocktail napkins and a 5-minute speaking opportunity during the event.	\$17,000	25
Women in Neuromodulation (WIN®) Reception—Multiple Sponsorships Available Taking place Friday, January 13, this reception is a great networking opportunity and includes a presentation by Dr. Erika Petersen, who directs the Section of Functional and Restorative Neurosurgery at UAMS Medical Center and is an associate professor in the Department of Neurosurgery at UAMS. The presentation will be followed by a cocktail hour. The reception allows an open environment for female leaders to share their experiences and exiting stories to provide guidance and advice to other women in this field.	\$5,000 each	5

Note: All sponsorships are for logistical coordination of the activity. All food and beverage costs will be paid directly to the venue.

## Host a Private Event

Get exclusive face-to-face time with attendees either by hosting several hundred at a lunch symposium or a more intimate invite-only meeting.

<b>Lunch Symposiums</b> This unique opportunity provides a forum for exhibitors to promote new products or services, present new research findings, or conduct product demonstrations outside of their booths in an educational environment. Take advantage of this occasion to provide increased learning possibilities for attendees and gain additional face-to-face contact with potential buyers. The lunch symposiums will take place in a meeting room. Please see the NANS Lunch Symposium Request Form (PDF) for details. Symposium requests are due September 16, 2022.		
Noon–1:30 pm • Friday, January 13, 2023–Three Available • Saturday, January 14, 2023–Three Available	\$31,000	30

## **BEVERAGE Break and Water Stations**

<b>Beverage Break</b> Promote your company by supporting a beverage break in the NANS exhibit hall on Friday or Saturday morning or on Friday or Saturday afternoon. Sponsorship includes acknowledgment on all agendas and the NANS meeting app.	\$6,500 each	10
<b>Branded Water Stations</b> Branded water stations throughout the meeting provide all-day visibility for your company. The stations will be in the meeting area hallways and exhibit hall. All artwork must be provided by the sponsor to be approved by NANS by December 6, 2019.	\$5,000 each	10

